



MELANIE BOSTWICK



Atlanta, Georgia



+1 404 805 7788



mbostwick1@gmail.com



melaniesamazing.com
Password: Panda



github.com/mbostwick1

SOFTWARE

Photoshop

Illustrator

Animate

After Effects

Premiere Pro

VS Code

RevJet

Google Web Designer

Google Workspace

MS Office

EXPERIENCE

Senior Designer @ 22Squared | Atlanta, Georgia

June 2017 - Present

Lead dynamic & rich media discovery for current & potential clients

Design, animate, develop, manage, & maintain dynamic banners for Southeast Toyota.

Animate & develop digital media (HTML5 display, mobile, rich, & social) for Publix, Baskin-Robbins, & Advent Health

Support Studio in troubleshooting, team training, & establishing/improving templates & processes

Spearheaded Studio department in Google Ad Manager migration

Led Studio department through XML migration for Southeast Toyota

Senior Designer @ Centro | Chicago, Illinois

September 2012 - June 2017

Concept, design, develop, & troubleshoot interactive standard HTML5, desktop & mobile rich media, social & native advertising

Create compelling mock-ups to help win new business

Work autonomously on projects, collaborate with co-designers, & mentor junior designers

Consult & communicate with clients regularly

Manage & lead the team in the adoption of new technologies

Keep current with innovative formats, best practices, & design trends

EDUCATION

Full-Stack Development @ Georgia Institute of Technology

August 2020 - February 2021 | Atlanta, Georgia

BFA @ Georgia State University

August 2004 - May 2011 | Atlanta, Georgia

DEV

HTML/CSS

Javascript

JQuery

AJAX

Node.js

React

SKILLS & EXPERTISE

Digital Advertising

Standard Display

Mobile

Dynamic

Rich Media

Native

Social Media

Facebook

Instagram

Pinterest

SnapChat

Ad Servers

DoubleClick

AdWords

FlashTalking

Celtra

Sizmek