EXPERIENCE

Senior Designer @ 22Squared | Atlanta, Georgia June 2017 - Present

Lead dynamic & rich media discovery for current & potential clients

Design, animate, develop, manage, & maintain dynamic banners for Southeast Toyota.

Animate & develop digital media (HTML5 display, mobile, rich, & social) for Publix, Baskin-Robbins, & Advent Health

Support Studio in troubleshooting, team training, & establishing/improving templates & processes

Spearheaded Studio department in Google Ad Manager migration

Led Studio department through XML migration for Southeast Toyota

Senior Designer @ Centro | Chicago, Illinois September 2012 - June 2017

Concept, design, develop, & troubleshoot interactive standard HTML5, desktop & mobile rich media, social & native advertising

Create compelling mock-ups to help win new business

Work autonomously on projects, collaborate with co-designers, & mentor junior designers

Consult & communicate with clients regularly

Manage & lead the team in the adoption of new technologies

Keep current with innovative formats, best practices, & design trends

EDUCATION

Full-Stack Development @ Georgia Institute of Technology August 2020 - February 2021 | Atlanta, Georgia

BFA @ Georgia State University August 2004 - May 2011 | Atlanta, Georgia

SKILLS & EXPERTISE

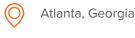
HTML/CSS Javascript JQuery AJAX Node.js React

DEV

Digital Advertising
Standard Display
Mobile
Dynamic
Rich Media
Native

Social Media Facebook Instagram Pinterest SnapChat Ad Servers DoubleClick AdWords FlashTalking Celtra Sizmek

MELANIE BOSTWICK



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github.com/mbostwick1

SOFTWARE

Photoshop Illustrator Animate After Effects Premiere Pro VS Code RevJet Google Web Designer Google Workspace